



## TIPS ON PESTICIDE USE

*Always read the label before use. Pesticides are toxic and may be harmful to plants, animals, human and the environment; and may not be cost effective if too much is used.*

*Before applying pesticides, Wear appropriate protective clothing, remove children and their toys, as well as pets, from the area.*

### PCPB Regional Offices

#### Western Regional Office:

MURBS Building,  
Mak'Asembo Street  
P.O. Box 2757-40100,  
Kisumu, Kenya.  
Tel:/Fax: 020-8068933

#### Mt. Kenya Regional Office:

Embu Motors Plaza  
P.O. Box 2742—60100,  
Embu, Kenya.  
Tel:/Fax: 068-31026  
Email. [mtkenya@pcpb.go.ke](mailto:mtkenya@pcpb.go.ke)

#### South Rift Regional Office

Pyrethrum Board of Kenya  
Compound  
P.O Box 4507-20100  
Nakuru  
Email: [southrift@pcpb.go.ke](mailto:southrift@pcpb.go.ke)  
Tel:051-2217544

**Website: [www.pcpb.go.ke](http://www.pcpb.go.ke)**

*Keep our Roads Safe*



## PEST CONTROL PRODUCTS BOARD

### ROAD SAFETY

#### PCPB's Vision

To be a world class regulatory agency of pest control products.

#### PCPB's Mission

To provide professional, efficient and effective regulatory services for manufacture, trade, safe use and disposal of pest control products while ensuring safety to humans, animals and the environment.

Our goal as an institution is to ensure zero accidents attributed to our staff and maximum safety of our staff and our clients.

#### Head office:

The Managing Director/Secretary,  
Pest Control Products Board  
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## ROAD SAFETY

Road Safety pertains to the measures taken to reduce the risk of road traffic injuries and death

### THE ROAD SAFETY SITUATION IN KENYA

- ◆ Estimated 3,000 deaths from road crashes occur annually in Kenya
- ◆ About 40% are pedestrians.
- ◆ Leading cause of death for young people in the age of between 15-29 years.
- ◆ The annual economic cost of road crashes is about 3-5% of the GDP or Kshs. 300 billion.
- ◆ Road crashes are the highest contributors to disability in Kenya, health burden, poverty through loss of able breadwinners.

### CAUSES OF ROAD CRASHES IN KENYA

- ◆ **Driver behavior**-speeding, careless driving, drunk driving/ Riding, fatigued driving, distracted driving, aggressive driving, etc
- ◆ **Motor vehicle related issues**-roadworthiness, vehicle inspection and serviceability
- ◆ **Road infrastructure issues.** Black spots due to poor road designs; lack of signage, road markings, road lightings, etc
- ◆ **Pedestrian issues.** Insufficient NMTS facilities. i.e. Pathway for pedestrians and cyclists
- ◆ **Coordination and management issues.** Coordination, collaboration and cooperation among the key players remains critical



*Careless Driving Kills!!!! Keep our Roads Safe*

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## CONTRIBUTION OF FATALITIES BY VICTIM TYPE

### IMPACT OF ROAD TRAFFIC CRASHES

- ◆ Severe stress while others are traumatized
- ◆ Temporarily or permanent disability
- ◆ Poverty in households as a result of the deaths of bread winners
- ◆ High cost of medical services borne by GoK on victims.

VICTIM CATEGORY	F/Y 2018/19	F/Y 2019/20	VARIATION	% VAR
PEDISTRIAN	1250	1376	126	10.1
PASSENGERS	786	565	-221	-28.1
MOTOR CYLIST	633	875	242	38.2
DRIVERS	310	309	-1	-0.3

Source of Data; NTSA

### PROTECT YOURSELF AND OTHERS BY OBSERVING THE FOLLOWING BASIC RULES

- ◆ Don't drink and drive
- ◆ Avoid using mobile phones while driving
- ◆ Observe Road Signs and Directions
- ◆ Always fasten your seat belt while in a vehicle
- ◆ Wear a helmet while riding on a motor cycle
- ◆ Only change lanes when it is safe to do so
- ◆ Always observe speed limit
- ◆ Always keep left unless overtaking
- ◆ Staff and stakeholders of Pest Control Products Board are encouraged to note contents of information and endeavor to ensure safety of themselves and others.

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